



The Australasian Journal of Oral and Maxillofacial Surgery (AJOMS) is the official journal of The Australian and New Zealand Association of Oral & Maxillofacial Surgeons (ANZAOMS). AJOMS is a peer reviewed scientific journal which is electronically published.



#### FREQUENCY OF PUBLICATION

AJOMS is published annually.



#### CIRCULATION

Initially the AJOMS will be provided free of charge to all ANZAOMS Member in Australia and New Zealand.

### AJOMS ADVERTISING (All prices are AUD including GST)

PREMIUM POSITIONS		STANDARD POSITIONS	
<b>Inside Front Cover (IFC)</b> Full page 1 available per edition	\$ 3,000	<b>FULL PAGE (FP)</b> 2 available per edition	\$ 2,600
<b>Inside Back Cover (IBC)</b> Full page (1 available per edition)	\$ 3,000	<b>HALF PAGE HORIZONTAL (HPH)</b> 4 available per edition	\$ 1,800
<b>Outside Back Cover (OBC)</b> Full page (1 available per edition)	\$ 3,400	<b>FOOTER</b> - Repeated at the foot of each article (20 available per edition)	\$ 1,400
		<b>Classifieds</b> - (10 available per edition)	\$ 500

### ARTWORK SPECIFICATIONS

SIZE REQUIREMENTS			
Full Page	Trim : 210mm x 297mm	Bleed : 216mm x 303mm	Type : 190mm x 277mm
Half Page Horizontal	Trim : 210mm x 148mm	Bleed : 216mm x 154mm	Type : 190mm x 128mm
Footer	Trim : 175mm x 70mm	Bleed : 181mm x 76mm	Type : 155mm x 50mm
Classified	Trim : 90mm x 50mm	Bleed : 96mm x 56mm	Type : 70mm x 30mm



## ISSUE 01

Australasian Journal of Oral and  
Maxillofacial Surgery

### Advertisement Booking Form 2023 - 2024

COMPANY NAME

CONTACT PERSON

PHONE NUMBER

EMAIL

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

#### Confirm Ad Size

- |  |   |
|--|---|
| <input type="checkbox"/> Full Page (FP)          | <input type="checkbox"/> Inside Front Cover (IFC) |
| <input type="checkbox"/> Half Page (HP) Vertical | <input type="checkbox"/> Inside Back Cover (IBC)  |
| <input type="checkbox"/> Footer                  | <input type="checkbox"/> Outside Back Cover (OBC) |
| <input type="checkbox"/> Classifieds             |   |

#### 2023 BOOKING & ARTWORK DEADLINE

The deadline for booking advertising and providing artwork is (30 October). Amendment and cancellations will be accepted up to 10 days after booking deadline.

#### ARTWORK REVISIONS

Changes or updates to previously submitted material must be advised in writing including description of changes. Artwork is to be resubmitted in full within 10 days of the original booking material deadline.

#### EXCLUSIVITY/COMPETITIVE SERVICES

ANZAOMS is unable to accept artwork from advertisers whose products contravene existing exclusivity agreements or compete with our services.

#### ACCOUNTS INFORMATION

Payment is required in Australian dollars (AUD). Rates quoted are GST inclusive. Preferred method of payment is EFT. Bank details will be included in the invoice sent on submission of application.

#### BOOKING REQUEST

All advertising booking requests and instructions are required in writing via email to [ajoms@anzaoms.org](mailto:ajoms@anzaoms.org) prior to deadline. All contact details are required for liaising with the advertiser. Invoicing information is required if different to contact details.

#### ADVERTORIAL

Unpaid advertorial is not accepted.

#### BOOKING CANCELLATION

Refunds cannot be made for cancellation requests received after the booking deadline. Refunds need to be requested in writing and will only be considered if compliant with booking terms and conditions. ANZAOMS reserves the right to refuse or to modify any advertisement, or to interrupt any series or sequence of advertisements.

#### ANZAOMS DISCRETION ACCEPTANCE & PLACEMENT

Applications and content provided for advertising will be subject to approval by ANZAOMS in consultation with the Editors and acceptance absolutely at the discretion of ANZAOMS including decisions regarding placement (with the exception of Premium placements which are dictated by the nature of the product)



## ANZAOMS Advertising Code

All advertisements published in AJOMS are subject to editorial approval and must conform to the ANZAOMS Advertising code which can be found on the ANZAOMS website.

[www.anzaoms.org](http://www.anzaoms.org)



### EDITORIAL

To ensure the artwork maintains high standards regarding content and aesthetics, all editorials will be vetted and designed by Australasian Journal of Oral and Maxillofacial Surgery.

- Text to be supplied as a Word document
- Images to be supplied as high resolution (300dpi) JPEG or TIFF
- Logos to be supplied in vector format (Illustrator file). If this is not available, please supply as a JPEG.

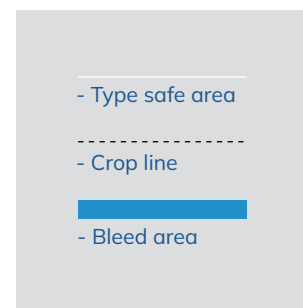
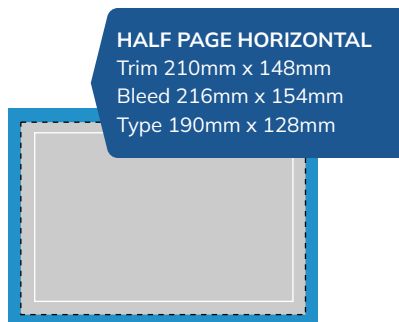
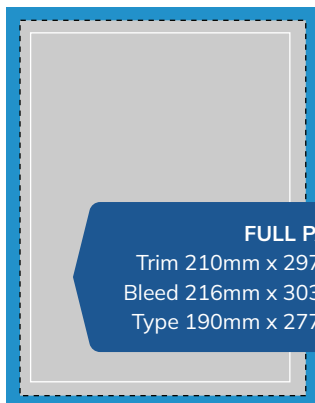


### PRINT-READY ARTWORK

Artwork should be created using professional layout software (such as InDesign) and must be supplied to the following specifications.

- High resolution, print-ready PDF with bleed and crop marks.
- Ensure all colour is in CMYK with **no RGB or spot colours.**
- All fonts to be completely embedded or converted to outlines
- Do not use fine borders around the edge of a bleed ad. We cannot guarantee the absolute accuracy of trimming due to the nature of the printing process.

**Please note:** We cannot accept artwork created in Microsoft products (such as Word, Publisher, PowerPoint) or similar programs, even if the output as a PDF is of the required standard.



### INSET ADVERTS



1. The type or safe area is where all important text, logos and images reside.

2. The trim is the final size of the ad when inserted into the magazine.

3. Bleed is required when page elements, such as images, extend beyond the trim.

4. For double page spreads, please allow a minimum of 8-10mm clearance either side of the spine.